

Table of Contents

Acceptance	1	Industrious	27
Adaptability	2	Initiative	28
Caring	3	Integrity	29
Character	4	Kindness	30
Citizenship	5	Leadership	31
Community Service	6	Loyalty	32
Compassion	7	Nonviolence	33
Conservation	8	Open-mindedness	34
Cooperation	9	Patience	35
Courage	10	Patriotism	36
Courtesy	11	Perseverance	37
Creativity	12	Positive Attitude	38
Enthusiasm	13	Reliability	39
Environmental Respect	14	Respect	40
Equality	15	Resourcefulness	41
Excellence	16	Responsibility	42
Fairness	17	Safety	43
Financial Responsibility	18	Self-Confidence	44
Friendship	19	Self-Control	45
Goal Setting	20	Self-Respect	46
Good Choices	21	Sharing	47
Good Manners	22	Simplicity	48
Gratitude	23	Sportsmanship	49
Healthy Lifestyle	24	Teamwork	50
Honesty	25	Tolerance	51
Honor	26	Trustworthiness	52

About The Principal's Principles

The Principal's Principles is a nationally recognized book that promotes character building through thought provoking messages and meaningful information. Each daily message should be delivered by the principal, or designee, and used as a positive frame of reference throughout the entire day. Each lesson can be read as written or customized to fit the individual needs of the principal and school.

Special features:

- *The Principal's Principles* require no preparation.
- Each daily message challenges students to think about good character and to practice it daily.
- Messages can be expanded or condensed to meet the needs of the school.
- *The Principal's Principles* provide a school-wide focus on character development, school climate and positive behavior.
- A simple, easy to understand definition is given at the beginning of each "Day 1" message.
- A glossary with inspirational quotes is found at the back of the book.

The Principal's Principles support academics by incorporating the following skills:

- Brainstorming
- Listening and Speaking
- Communication
- Problem Solving
- High Order Thinking
- Analyzing Information
- Evaluation

Directions for Use

Choose a *principle* that you would like to focus on for the week. They are organized in alphabetical order for easy selection. Read a *principle* each day over the intercom or public broadcast system.

If read each morning from Monday through Friday, consider replacing the word "day" with the actual day of the week. The alliteration helps catch student's attention and creates a positive signoff for your morning announcements. (Make it a magnificent Monday, terrific Tuesday, wonderful Wednesday, tremendous Thursday, and fabulous Friday!)

Ask teachers and staff to reference the *principle* whenever possible throughout the entire day. Encourage students to practice good character in and out of school.



Excellence

DAY 1

Good morning and welcome to The Principal's Principles. This week, we are discussing the principle of EXCELLENCE. Excellence means that something is very good or exceptional. A very successful basketball player and coach named Pat Riley said, **"Excellence is the gradual result of always striving to do better."** It does not happen quickly or easily, but takes hard work and perseverance. Think of an area where you would like to improve and keep working toward excellence. Make it a magnificent day!

DAY 2

Good morning and welcome to The Principal's Principles. A game called "Good, Better, Best," is a fun way to work toward EXCELLENCE. You can change good into better, and better into best by adding a little more effort. I'll use Ice Cream as an example of how the game works. Ice Cream is "Good", Ice Cream with chocolate fudge topping is "Better," Ice Cream with chocolate topping and sprinkles is "Best." Try this game in your schoolwork or when working on a talent. Add more effort to make good into better and better into best. **"Good, better, best; never let it rest, until your good is better and your better is best."** Make it a terrific day!

DAY 3

Good morning and welcome to The Principal's Principles. Artists of all kinds write their names on their finished creations. A painter usually signs his or her name somewhere on the picture. Authors of books usually sign their names on stories they write. This signature identifies the creator. You are creating a work of art when you complete your school assignments. How well you do your work determines whether it is worthy of being called a masterpiece. Strive to autograph your work with EXCELLENCE. Make it a wonderful day!

DAY 4

Good morning and welcome to The Principal's Principles. Every one is good at something. No one is good at everything. For example, you might be very good at sports, but not so good at singing opera. You may read extremely well, but not know how to tap dance. Every one of you can be EXCELLENT in one area . . . *EFFORT*. Excellent effort happens when you work very hard and try to do your best. It does not guarantee that you'll make the highest grade or win every game, but it can help you develop habits that will enable you to excel in school, with friends, and at home. You can't always be THE BEST, but you can always give YOUR BEST. Make it a tremendous day!

DAY 5

Good morning and welcome to The Principal's Principles. A wise man named Aristotle said: **"We are what we repeatedly do. Excellence, then, is not an act, but a habit."** A habit is an action that you do over and over and over, until it becomes your normal behavior. Good habits can help you accomplish great things. Bad habits can cause you to fail. When you repeatedly give your best effort at school or at home, you are developing the habit of EXCELLENCE. Keep up the excellent work! Make it a fabulous day!